Memorandum



DATE May 2, 2014

- TO Honorable Mayor and Members of the City Council
- SUBJECT Trinity Horse Park Progress Update

On Wednesday, May 7, 2014, you will be briefed on the Trinity Horse Park Progress Update. The material for the briefing is attached.

Please contact me if you have any questions.

Jíll A. Jorðan, P.E. Assistant City Manager



THE TRINITY DALLAS

c: A.C. Gonzalez, City Manager Warren M.S. Ernst, City Attorney Craig D. Kinton, City Auditor Rosa A. Rios, City Secretary Daniel F. Solis, Administrative Judge Ryan S. Evans, (I) First Assistant City Manager Forest E. Turner, Assistant City Manager Joey Zapata, Assistant City Manager Charles M. Cato, (I) Assistant City Manager Theresa O'Donnell, (I) Assistant City Manager Jeanne Chipperfield, Chief Financial Officer Shawn Williams, (I) Public Information Officer Elsa Cantu, Assistant to the City Manager – Mayor & Council



TEXAS HORSE PARK AT THE TRINITY

Progress Report

May 7, 2014





THE TRINITY DALLAS



Purpose

- Provide progress report on construction activities
- Provide a progress report on partner activities
- Outline next steps
- Summary

Construction Progress

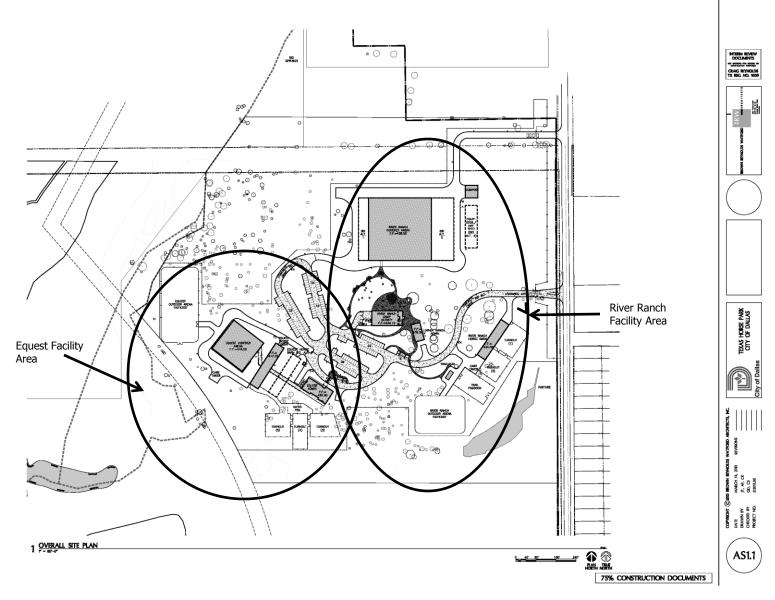
Site Components

Following components are included in construction:

- Two covered arenas
- Two outdoor arenas
- Three barns (60 stalls)
- Camp activity center
- Trail head, pavilion, and barbeque area
- Office/support areas

- Two Compost storage areas
- Equipment maintenance & storage building
- Parking areas
- Fenced pastures and round pens
- Building Signage

Construction Site Layout



5

Construction Site Progress



CONSTRUCTION BUTWEEN A Joint Yeature

Texas Horse Park

Print #140401984 Date: 04/01/14 Lat/Lon: 32.727079 -96.719995

Aerial Photography, Inc. 954-568-0484

Construction Schedule

- <u>Work to date</u>: Utilities, site grading and foundations complete, building and structures erected, and security planned (partners)
- <u>May 2014 through September 2014</u>: Finish out structures, install landscaping and public art, prepare pastures (partners), complete security enhancements (partners), and prepare kitchen (partners)
- October 2014: Grand Opening of Texas Horse Park (partners)



River Ranch

River Ranch Charity Overview

- 501(c)(3) non-profit charity
- Established in 2003
- "Operation Cowboy Kindness" offers a place where all individuals are honored, empowered and accepted through the healing experience of horses, community, and nature.



River Ranch Charity Overview

- Currently located in McKinney Approximately 30 acres with additional 50 acres of riding areas and pasture
 - Over 40,000 guests annually (includes riding, lessons, special events, and camps)
 - 30 Horses, 10 Full Time Staff, 20 Seasonal Staff
 - 75-100 Volunteers





River Ranch Programming

- Finalizing programs and website (<u>http://www.texashorsepark.com/</u>)
- Will offer Free Third Thursday events, similar to the Trinity Audubon
- Services to include:
 - Trail rides*
 - Events
 - Riding lessons and camps*
 - Boarding of horses
 - Senior activities



*Free services will be provided to Dallas participants meeting low-income eligibility criteria (minimum of 25% for the summer camp & 10% for the riding lesson and trail rides)

River Ranch Activities



Administrative Building

Includes 4 Offices, Reception Area and Break Room



Stabling Barn

23 Stalls, Wash Bays, and Small Hay Storage

River Ranch Activities





Camp Activity Building

Seating for 350-600 people (Depending on Set-Up)

Includes Bathroom Facilities, Commercial Kitchen, and Patio Areas

Events such as Summer Kids Camp, Corporate Events, Charity Fundraisers, Weddings

River Ranch Activities





Covered Arena – Seats up to 4990

Events such as Equestrian Shows/Demonstrations, Competitions, Rodeos, and Concerts

River Ranch Next Steps

- Begin installation of pipe rail fence around perimeter of site and pasture areas
- Begin mowing and preparing pasture areas
- Complete installation of security systems
- Complete installation of kitchen
- Continue marketing and outreach to neighborhoods
- July September staff and horses begin moving on site



Equest

Equest Charity Overview

- 501(c)(3) non-profit charity
- Established in 1981
- Therapeutic Sports Riding Classes & Hippotherapy ("Treatment with the Help of Horses")
- Currently located in Wylie 48 acres
 - Over 500 riders annually
 - 35 Horses, 12 Certified Riding Instructors
 - 700 Volunteers (35,000+ hours)



Equest Programming

- Finalizing programs and website (<u>http://equest.org/about-us/our-facility/texas-horse-park</u>)
- Equine-assisted therapy and rehabilitation* for children and adults with physical, cognitive, emotional and/or learning challenges

minimum of seventy five percent (75%) of services would be for Dallas residents



Equest Programming

- Received two (2) year grant for \$850,000 to support programs targeting children's activities
- Working with the VA Hospital to increase Veteran's Program (Hooves for Heroes) participation at the Texas Horse Park



Equest Activities





Administrative Building

Includes Offices, Reception Area, Conference Room, and Hippotherapy Rooms



Barn and Tack Room

40 Stalls, Wash Bays, Tack Room, Preparation area for Riding, and Small Hay Storage

Equest Next Steps

- Begin installation of pipe rail fence around perimeter of Equest pasture area
- Begin mowing and preparing pasture area
- Complete installation of security systems
- Continue marketing and outreach to neighborhoods
 - 2014 efforts focused on VA program participants
 - 2015 efforts focused on children's programs
- July September staff and horses begin moving on site

Next Steps

Contract Modifications

- Recent information concerning operators at the Texas Horse Park resulted in a review of the termination provisions in the contracts
- Partners have requested clarification of the insurance requirements and Equest has requested modifications of the operating account balances

Summary of Next Steps

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- Finalize website and other marketing materials, including obtaining appropriate copyrights of the logo
- Request Council approval of Equest contract modifications on May 14th Addendum
- Process Administrative Action for River Ranch contract modifications
- Partners to begin maintenance, preparation of pastures, and complete security installations
- Partners continue marketing and outreach efforts to community
- Partners will begin moving horses and staff on site between July and September 2014
- Hire city staff to oversee contracts
- Open Texas Horse Park in October 2014