



Mission Statement:
Strengthen emergency mitigation, preparedness, and recovery capabilities in the City of Dallas through public-private partnership.

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**Downtown Dallas, Inc.
Welcome to Downtown Dallas**

Downtown Dallas, Inc. (DDI) is the principal advocate, champion and steward of Downtown affecting change by developing strategies, setting targets and mobilizing resources that:

- Stimulate a vibrant and sustainable Downtown

environment

- Improve infrastructure
- Enhance economic competitiveness
- Create a culturally inclusive urban center
- Position the area as a global destination



Image by WFFA

Pegasus Lighting Omni Dallas

**Floods Remind Texas Residents of Trinity River's Potent Punch
By Bill Hanna, Fort Worth Star-Telegram**



10-year floods like the Trinity River flood in Texas, remind people of flood dangers. [Shutterstock](#)

For the third time since 1995, Mary Ford has seen part of her Lake Worth home soaked with floodwaters.

Like many North Texans who live on lakes or along the Trinity River, Ford has faced two

flooding threats in the last month.

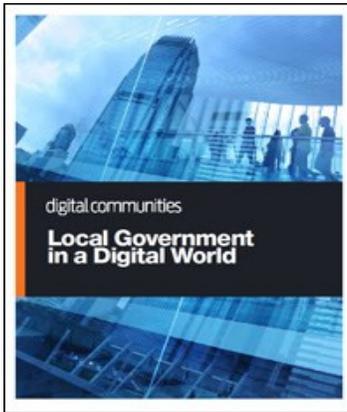
Despite having 3 inches of water seep into her laundry room and seeing her storage shed flood, Ford isn't going anywhere.

"Gosh, no," Ford said. "Why would I leave? I love everything about it: the view, the peacefulness — and the boats, of course."

(Continued on page 2)

Floods Remind Texas Residents of Trinity River's Potent Punch By Bill Hanna, Fort Worth Star-Telegram

(Continued from page 1)



Local Government in a Digital World (PDF)

“Probably the biggest factor for higher water levels on the Trinity River in Dallas County versus Tarrant has been the Elm Fork’s contribution to the river system once it joins the Trinity on the east side of Irving.”

Though she remains undaunted, this spring’s onslaught of rain and high water has served as a potent reminder of the power of the Trinity River and its four main branches.

Rainwater flowed downstream in the West, Clear, Elm and East forks into reservoirs, where controlled releases did their best to manage flooding as the water cascaded from one lake to another.

While Lake Bridgeport, Eagle Mountain Lake and Lake Worth overflowed with the rising waters of the Trinity River’s West Fork, Dallas and other areas east of Fort Worth have seen much more flooding.

That’s to be expected because Dallas sits farther downstream and captures water from a much larger basin that flows into the Elm Fork of the Trinity River. Some of the areas that feed the Elm Fork — namely Montague, Cooke and Grayson counties — have seen up to 60 inches of rain this year.

“Probably the biggest factor for higher water levels on the Trinity River in Dallas County versus Tarrant has been the Elm Fork’s contribution to the river system once it joins the Trinity on the east side of Irving,” said Bob Carle, a National Weather Service hydrologist. “There has been a ton of water flowing down that river from Lakes Grapevine, Ray Roberts and Lewisville. That is the Trinity branch that the outflow from those three lakes travels down.”

It will be months before all that excess water can be released downstream. Lake Grapevine, for example, is still 26 feet above its conservation pool, and some campgrounds and parks remain under water.

While many Tarrant County residents refer to the Clear and West forks as the Trinity, it doesn’t actually become the main stem of the river until the West and Elm forks meet in Irving, where the Trinity flowed over its banks as it snaked through west Dallas in late May and early June and became a popular tourist draw for a few days in the heart of the city.

The East Fork connects to the main stem in Kaufman County, and from there it flows to the coast, at Trinity Bay in Chambers County.

To cope with the mood swings along the Trinity, reservoirs were built to control floodwaters and create a water supply.

In Tarrant County, records about floods date to 1822. As Fort Worth grew, the impact of floods would become an issue.

The Fort Worth Gazette reported on July 5, 1889, “that thousands of people visited the bluff to see the huge sheet of water surrounding Fort Worth beyond the river.”

In April 1922, torrential downpours dumped 11 inches of water in two days. Trinity River levees had 17 breaches, resulting in at least 10 deaths and more than \$1 million in

damage, according to the Tarrant Regional Water District. That triggered calls for a water district to develop flood control and protect the water supply.

In 1938, Marine Creek flooded the Stockyards and much of the north side.

The 1949 flood is considered the worst in Fort Worth history. At the time, funding had been approved for Benbrook Lake, which would control water from the Clear Fork, but it had yet to be built. At least 10 people were killed and 13,000 left homeless by the 1949 flood — triggered by 10 to 12 inches of rain falling along Mary’s Creek and the Clear Fork.

“Traditionally, the Clear Fork was the toughest to tame,” Fort Worth historian Quentin McGown said. “Lake Benbrook came as a part of that. Had Benbrook been completed, the ’49 flood would have largely been averted.”

By the next major flood, in 1957, Benbrook Lake was in place to limit floodwaters on the Clear Fork.

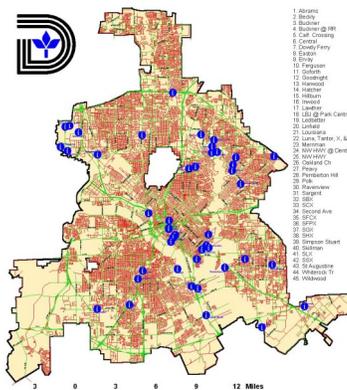
“Anytime you get 12 inches in a single watershed, you’re probably going to have some flooding,” McGown said. “

[Read more...](#)

[Source:http://www.emergencymgmt.com/disaster/Floods-Remind-Texas-Residents-of-Trinity-Rivers-Potent-Punch.html](http://www.emergencymgmt.com/disaster/Floods-Remind-Texas-Residents-of-Trinity-Rivers-Potent-Punch.html)

Click to Enlarge

City of Dallas Flooded Roadway Warning System



Public Information and Emergency Announcements

Dallas County

(Continued from page 3)

the floods.

Information about disaster assistance programs will be provided at the centers by representatives from FEMA and the Small Business Administration. Those who have already applied for federal disaster recovery assistance will also be able to check the status of their application.

The deadline to apply for FEMA assistance is July 28.

Dallas County:

- Lake Highlands North Recreational Center 9940 White Rock Trail, Dallas 10 a.m. to 7 p.m. Tuesday and Wednesday
- Walnut Hill Recreation Center 10011 Midway Road, Dallas 2 p.m. to 7 p.m. Thursday and Friday

- Coppell Fire Station No. 3 Fire Training Center 133 Parkway Boulevard, Coppell 10 a.m. to 7 p.m. Friday and 9 a.m. to 6 p.m. Saturday

[Read more....](#)

Source: http://www.dallascounty.org/department/comcrt/jenkins/media/062615_FEMADisasterRecoveryCenters.pdf

Preparedness Planning for Your Business—Ready.gov

Businesses can do much to prepare for the impact of the many hazards they face in today's world including natural hazards like floods, hurricanes, tornadoes, earthquakes and widespread serious illness such as the H1N1 flu virus pandemic. Human-caused hazards include accidents, acts of violence by people and acts of terrorism. Examples of technology-related hazards are the failure or malfunction of systems, equipment or software.

Ready Business will assist businesses in developing a preparedness program by providing tools to create a plan that addresses the impact of many hazards. This website and its tools utilize an "all hazards approach" and follows the program

elements within [National Fire Protection Association 1600](#), Standard on Disaster/Emergency Management and Business Continuity Programs. NFPA 1600 is an American National Standard and has been adopted by the U.S. Department of Homeland Security.

The five steps in developing a preparedness program are:

- Program Management
- Planning
- Implementation
- Testing and Exercises
- Program Improvement

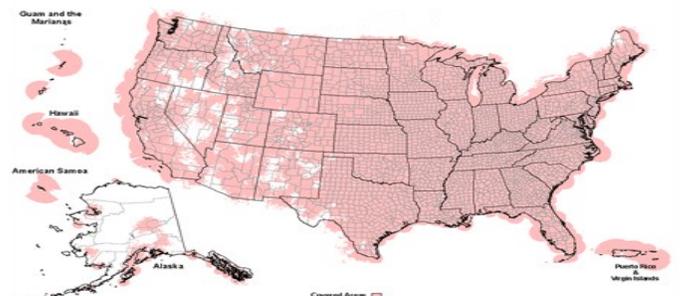
[Read more....](#)

Source: <http://www.ready.gov/business>

Ready.gov
Emergency Preparedness—Floods



NOAA All Hazard Weather Radio



Training Links—Weather Links—Helpful Hints—Other Resources

City of Dallas Office of Emergency Management

The City of Dallas Office of Emergency Management provides:

- Effective and orderly governmental control and coordination of emergency operations during emergencies;
- Development and maintenance of the City's Master Emergency Operations Plan (MEOP);
- Coordination of emergency management activities, services and programs within Dallas, including:
 - Teaching people how to prepare for a disaster
 - Helping prepare first responders
 - Request for disaster assistance available to our communities, business, and individuals following a disaster
- Training and emergency simulations;
- Liaison to the Governor's Division of Emergency Management and other local emergency management agencies and organizations.

Contact Information: 1500 Marilla L2AN Dallas, Texas 75201 (214) 670-4275

Website: www.dallascityhall.com/oem



If you are interested in organizing a Business Community Emergency Response Team (B-CERT), please let us know. B-CERT is offered as a free, 20-hour interactive course that covers the modules; Disaster Preparedness; Fire Safety; Disaster Medical Operations-Triage and Treating Life Threatening injuries; Light Search and Rescue; Team Organization; Disaster Psychology; Terrorism and CERT; and Final CERT Exercise. Upon completion, graduates receive a certificate of completion, green CERT vest and helmet, a CERT backpack with start up supplies and a CERT t-shirt.

Please contact Cassandra Wallace at 214-671-8969 or Cassandra.wallace@dallascityhall.com

—Helpful Hints—

Emergency supplies to keep handy

- Flashlights with extra batteries
- First Aid kit
- Food/water for employees and customers to use during a period of unexpected confinement at your business
- Plastic to cover expensive equipment and furnishings

—Training Links—

- <http://www.preparingtexas.org>
- <http://www.fema.gov>
- <http://www.nctog.org/ep/training>

—Weather Links—

- <http://www.srh.noaa.gov/fwd>
- <http://www.srh.noaa.gov/fwd/radio.html>
- <http://www.srh.noaa.gov/fwd/skywarn.html>

—Social Media Resources—

FEMA
www.facebook.com/fema
 Twitter: @FEMA

City of Dallas OEM
www.facebook.com/OEMDallas
 Twitter:@DallasOEM (CERT)

Domestic Preparedness **NCTCOG**
www.facebook.com/DomPrep www.facebook.com/pages/North-Central-Texas-Council-of-Governments
<http://twitter.com/#!/DomPrep>

FEMA is collecting documents related to using social media during disaster response. As the use of social media increases throughout the country, many jurisdictions are incorporating Internet sites such as Twitter and Facebook into their public communications plans.

—Other Resources—

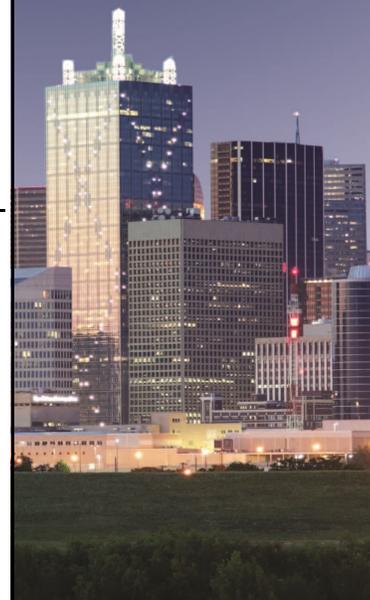
- <http://www.knowwhat2do.com>
- <http://www.ready.gov/america/getakit>
- <http://www.dallasalert.org>
- <http://www.dallascert.com>
- <http://www.domesticpreparedness.com>



Exceptional
People.
Exceptional
Service.
Exceptional
Results.



For information regarding our exceptional security service, call 214-234-1600 www.universalpro.com



Upcoming Events/Announcements



Subscribe to Downtown Dallas, Inc.'s newsletters and e-blasts to stay up to date on the latest Downtown news, events, and openings!

Our new mobile site puts
THE HEART OF THE CITY IN THE PALM OF YOUR HAND

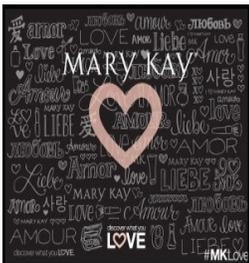
m.DowntownDallas.com >



Dallas Conventions



ACB - Where the Stars Shine Bright
American Council of the Blind, 54th Annual Conference and Convention
Sheraton Dallas, 400 North Olive Street
Dallas, TX
July 3-11, 2015



Mary Kay Annual Seminar
When: July 15, 2015 – August 1, 2015 all-day
Where: Kay Bailey Hutchison Convention Center
650 South Griffin Street
Dallas, TX 75202
USA

THINGS TO DO AROUND TOWN

Evening in THE SHED DALLAS FARMERS MARKET

Every Thursday @ 4-9pm
 Make The Shed your first stop on Thursday evenings. Don't miss the farmers, beer, wine, artisan food, live music, vendor demos, arts and crafts all happening right here at the Dallas Farmers Market!

Visit Us At DALLASFARMERSMARKET.ORG

SAFARI NIGHTS
 DALLAS ZOO CONCERT SERIES
 SATURDAYS THROUGH AUG. 1

MORE INFO

#100FT SLIDE
 DALLAS, TX. JULY 11-12, 2015

THE URBAN SLIDE

The Urban Slide
 Saturday: 12:00pm-6:30PM with night session from 8:00pm-10:00pm on Saturday, and 10:00am-5:00pm on Sunday.

3400 Sylvan Ave
 Dallas, TX 75238

MegaFest
 MORE THAN A FESTIVAL...
IT'S AN EXPERIENCE! 2015
 AUGUST 19-23
 SOMETHING FOR THE ENTIRE FAMILY TO ENJOY...
REGISTER TODAY

MegaFest

More than 85,000 attendees from more than 30 countries will descend upon Dallas for MegaFest 2015, hosted by T.D. Jakes, from August 19th to August 23rd 2015. The three-day festival is returning to Dallas after tremendous success in 2013. MegaFest 2015 events will be held at American Airlines Center, the Kay Bailey Hutchison Convention Center Dallas, the Omni Dallas Hotel and other venues throughout the city. It is the nation's largest multi-day family festival that brings together elements of faith, inspiration, music, empowerment, comedy and film in one fun-filled environment.

For more information visit, <http://mega-fest.org/>



Office of Emergency Management

1500 Marilla, Room L2AN
Dallas, TX 75201

Tel: 214.670.4275
Fax: 214.670.4677

oem@DallasCityHall.com

The Downtown Safety Patrol offices are located in the Downtown Dallas, Inc. Operations Center at **211 S. Akard Street, Suite 130, directly across Commerce Street from the Adolphus Hotel.**



**Downtown Safety Patrol
Hours of Operation**

- Sun. 7:00am - 11:00 p.m.
- Mon. 6:30am - 11:00 p.m.
- Tues. 6:30am - 11:00 p.m.
- Wed. 6:30am - 11:00 p.m.
- Thurs. 6:30am - 11:00 p.m.
- Fri. 6:30am - 12:00 a.m.
- Sat. 7:00am - 12:00 a.m.

Contact Information

Dispatch: 214.741.1151

safetypatrol@downtowndallas.org



The Dallas Emergency Response Team (DERT) is a public-private partnership that is leading the nation in collaboration and communication between local government and the business community. DERT is built around the concept that a city that prepares together will respond and recover more effectively when disaster strikes. The partnership focuses on communications before, during, and after emergencies, exercising disaster plans, and sharing training opportunities for anyone seeking to become better informed and better prepared.

To be added to the Dallas Alert email list please send an email to info@downtowndallas.org.



DOWNTOWN
DALLAS INC

URBAN
AMBASSADORS

WHO ARE URBAN AMBASSADORS

Urban Ambassadors not only live and work in Downtown, they live and breathe it as well. They are the regulars at Downtown restaurants, events, museums and performances. They are the passionate leaders and mavens of Downtown who are on the ground and in-the-know.

Downtown Dallas, Inc. created the Urban Ambassadors initiative to mobilize a grassroots group of passionate individuals with a desire to take an active role in the Downtown community. As Urban Ambassadors, we aim to participate, engage & build community in Downtown Dallas; advocate and shape the future of Downtown; spread the word about the new Downtown; and support Downtown business, arts and public space. Become an Urban Ambassador today.

For more information go to

www.downtowndallas.com/about/#/urbanambassadors

