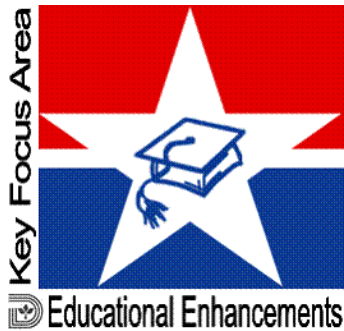


# Educational Enhancements

## Council Briefing Presentation FY 10-11 Bid Process

January 20, 2010



# Team Members

---

**Richard Abernethy**

**Public Works & Transportation**

**Todd Gaston**

**Human Resources**

**Travella King (Lead)**

**City Manager's Office**

**Daley Lehmann**

**City Controller's Office**

**Michael Martinez**

**City Manager's Office**

**Tim Moody**

**Park & Recreation**

**Christina Worden**

**Dallas Public Library**



# Roadmap

---

- Vision Statement
- Council Objectives
- Strategy Map
- Strategies, Sub-strategies and Data
- Links - Other KFAs

# Vision Statement

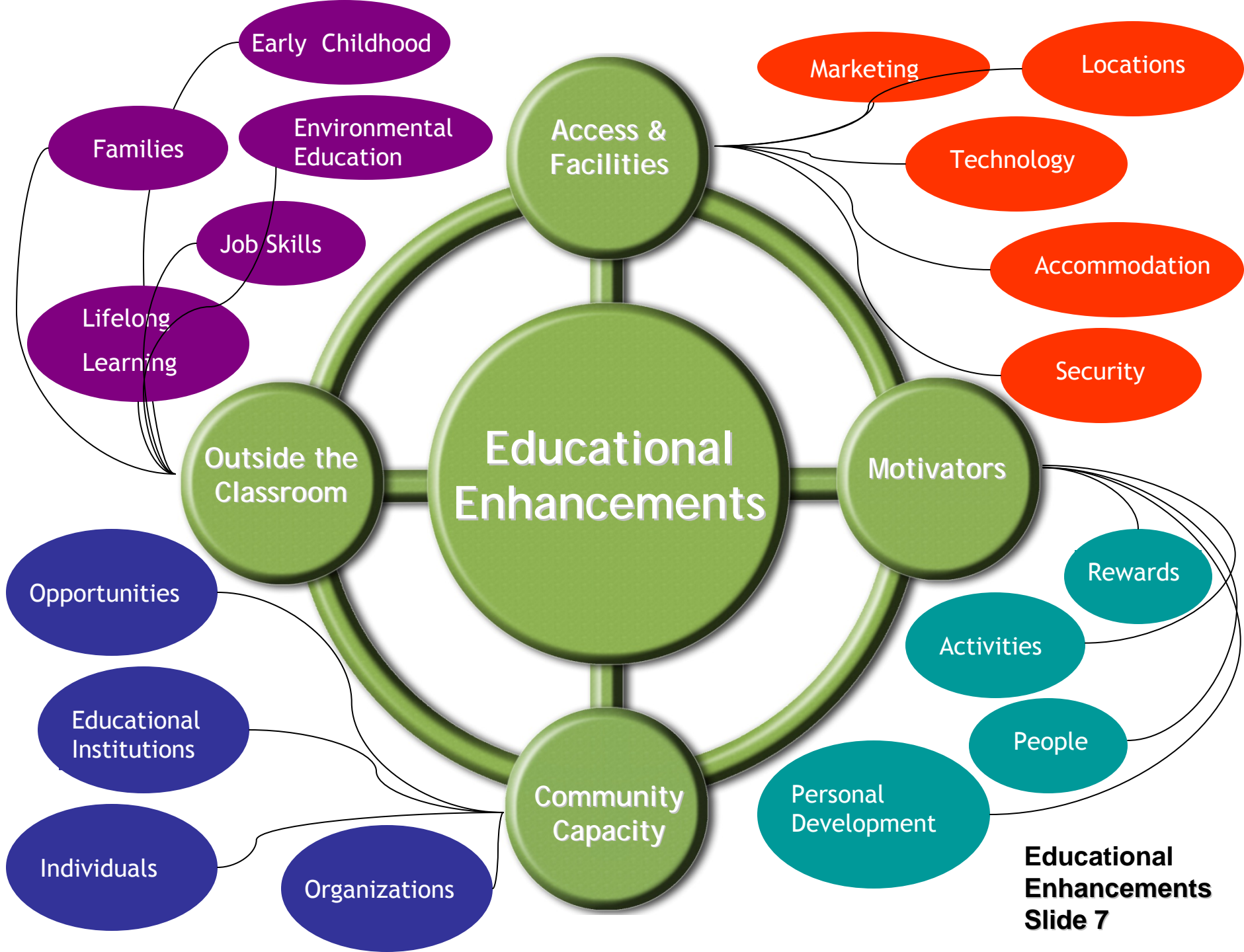
Recognizing that education is the foundation for achieving prosperity, health and well-being, the City of Dallas supports lifelong learning opportunities through partnerships with agencies throughout the Dallas community and beyond...

# Council Objective

Objective	Sub-Objective or Indicator	Progress
Assist DISD	<p><i>Develop staff committee to work with DISD in FY 10-11 on:</i></p> <ul style="list-style-type: none"> <li><i>Truancy</i></li> <li><i>Security</i></li> <li><i>Infrastructure</i></li> </ul>	<p>Daytime curfew ordinance took effect with FY09-10 school year</p> <ul style="list-style-type: none"> <li>• DPD truancy pickups for September – December '08 - 1381</li> <li>• DPD truancy pickups for September – December '09 - 949</li> </ul>
	<p><i>Improve infrastructure to assist students with getting to school; utilize Safe Routes to School funding to complete sidewalk construction for 15 DISD schools by Jan 12, 2011</i></p>	<p>City will apply for funding for 15 additional schools in November 2010</p> <ul style="list-style-type: none"> <li>• There are currently 12 sidewalk projects in design at 15 schools. Construction is scheduled to start on these projects in August 2010.</li> </ul>
Pursue Tier One research university in Dallas by 2018	<p><i>Encourage Texas Legislature to dedicate targeted resources to this effort by 2011</i></p>	<p>Legislation signed 6/09 provides immediate funds to 7 “emerging universities” to pursue Tier One status; group of 7 includes UNT, UTD, and UTA. Passage of Proposition 4 in November 09 will create long-term funding for the 7.</p>

# Council Objective

Objective	Sub-Objective or Indicator	Progress
Continue after-school programs in parks & libraries and Every Child Ready to Read (After School Program)	Increase number of students in after-school programs by 2% in FY10-11	5,291 students assisted in Library (Teen Centers, Homework Hotline, Job Resource Center) in FY 08-09 1,900 students per month in Park after-school programs; 29,000 programming hours provided in FY 08-09 18,224 children impacted in FY 08-09 by Every Child Ready to Read, up from 4,851 children in FY 07-08 (first year of program)

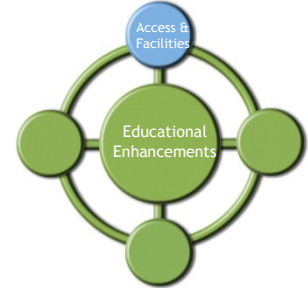


# Council Objectives

Tier 1

Assist DISD

After School Programs



## Strategy: Access & Facilities

Promote access to information and learning opportunities and create sound infrastructure that can accommodate the learning needs of various populations.

### Sub-Strategies

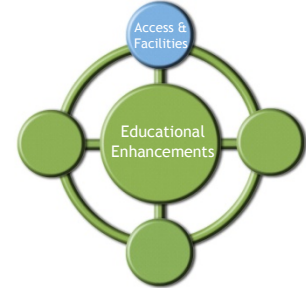
- 1) Utilize existing facilities for easy access and proximity (supplement to and partnership with neighborhood organizations and community centers to enhance continuous learning)
- 2) Enhance residents' capability to use technology to access educational opportunities
- 3) Promote coordinated planning and alternative forms of transportation to allow increased physical access to educational facilities
- 4) Construct and maintain facilities (such as libraries, black box theaters and athletic venues) which are comfortable and appropriately equipped
- 5) Create and sustain a safe physical environment free of hazards and distractions
- 6) Increase opportunities for residents to provide input and/or feedback regarding accommodations/needs

# Council Objectives

Tier 1

Assist DISD

After School Programs



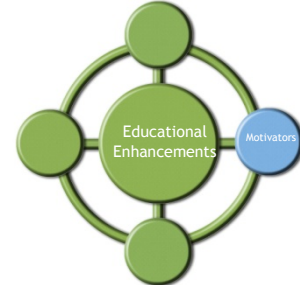
## Strategy: Access & Facilities

---

Promote access to information and learning opportunities and create sound infrastructure that can accommodate the learning needs of various populations.

### Sub-Strategies: Data

- 67% of Citizen Survey respondents rated educational opportunities in Dallas as good or excellent<sup>5</sup>
- Legislation approved for a public law school in downtown Dallas
- 22 Colleges, universities and professional schools within 30 miles of the City compared to an average of 29 among the Top 10 Best Places to Live<sup>6</sup>
- 24 junior colleges and technical institutions within 30 miles of the City compared to an average of 18 among the Top 10 Best Places to Live<sup>6</sup>
- 6% of students in a national survey reported staying at home on a school day in the last 30 days due to not feeling safe at school<sup>7</sup>



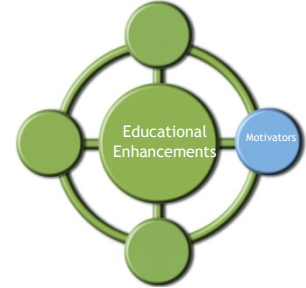
# Strategy: Motivators

---

Provide or support positive opportunities (such as mentorship) to attract Dallas youth into learning environments.

## Sub-Strategies

- 1) Offer direct programming (such as athletics, cultural and arts-based activities)
- 2) Promote mentorship and other positive role model development
- 3) Provide encouragement for completing a formal education
- 4) Provide rewards for participation in learning opportunities, such as scholarships, internships or the prospect for high-quality employment



# Strategy: Motivators

Provide or support positive opportunities (such as mentorship) to attract Dallas youth into learning environments.

## Sub-Strategies: Data

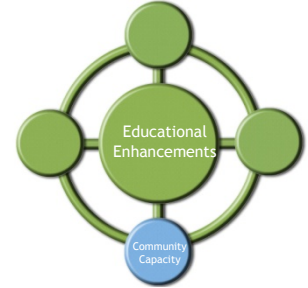
- Only 30 percent of ninth-graders will graduate high school with the skills they need to take the next step in their lives according to the Bill and Melinda Gates Foundation<sup>8</sup>
- The Gates Foundation also estimates that a college graduate can expect to earn \$1.2 million more over a lifetime than a high school dropout<sup>8</sup>
- A recent survey targeted the class of 2012 – this year’s high school sophomores – for examination and found that the dropouts from just this one class of Texas students will cost our state up to \$9.6 billion in lost wages, increased welfare and jail expenses over their lifetime.”<sup>17</sup>

## Council Objectives

Tier 1

Assist DISD

After School Programs



# Strategy: Community Capacity

---

Recognize and build upon existing community capacity to promote the value of learning.

### **Sub-Strategies**

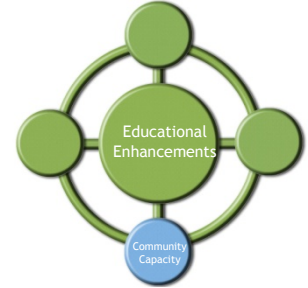
- 1) Solicit support from the business community
- 2) Plan for the future in conjunction with the various educational institutions in and around Dallas
- 3) Partner with similarly focused entities to solicit private, state and federal funding
- 4) Advocate and/or encouraging individual and group volunteer opportunities
- 5) Provide opportunities for youth leadership and voice in the community decision-making process
- 6) Promote job training/work-study opportunities for high school students
- 7) Provide opportunities for retraining and workforce development for adults

## Council Objectives

Tier 1

Assist DISD

After School Programs



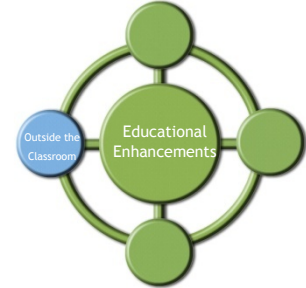
# Strategy: Community Capacity

---

Recognize and build upon existing community capacity to promote the value of learning.

### Sub-Strategies: Data

- Dallas test scores in reading are 6% lower than the state average<sup>1</sup>
- The combined income and tax loss from a single year's dropouts is about \$192 billion<sup>10</sup>
- Increasing graduation rate by 10 percentage points would prevent over 3,000 murders and nearly 175,000 aggravated assaults in America each year<sup>11</sup>
- Respondents to the 2009 Citizen Survey<sup>5</sup> who:
  - ∞ Rated Dallas as a good or excellent place to raise children 59%
  - ∞ Rated unsupervised youth as a major problem in Dallas 42%

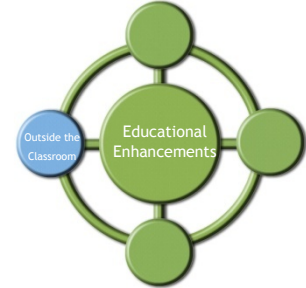


# Strategy: Outside the Classroom

Prepare Dallas residents to actively engage in the learning process through targeted programming.

## Sub-Strategies

- 1) Facilitate involvement of the entire family in a child's education
- 2) Increase a child's probability of success in school (e.g. pre-literacy)
- 3) Help students meet or exceed national and state education standards
- 4) Encourage partnerships between area educational institutions and informal learning venues (e.g. GED completion)
- 5) Provide quality, wide-ranging and outcome-based programming for children and youth
- 6) Enhance the community's ability to serve targeted populations by engaging parents and caregivers (PTAs, City liaison to DISD)

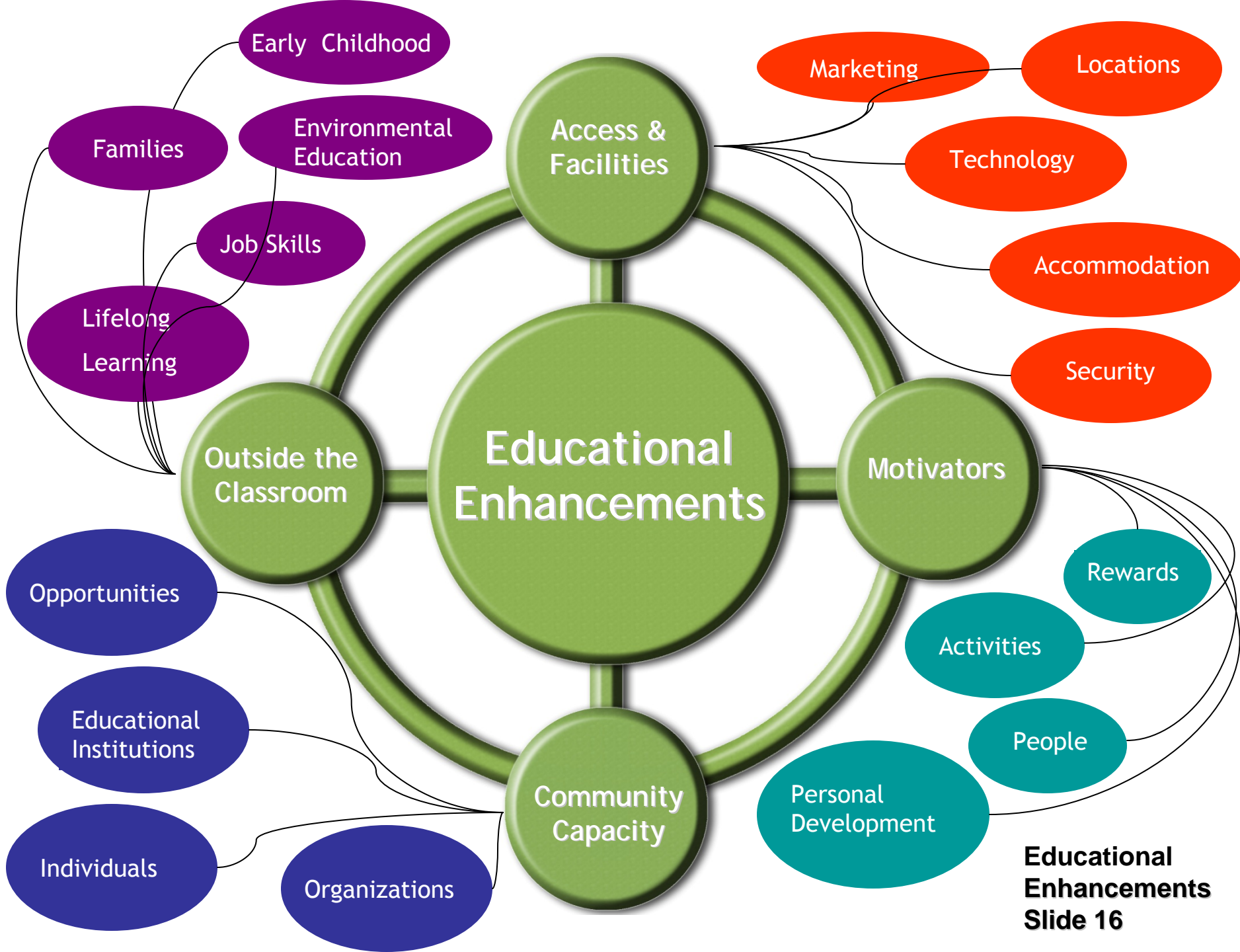


# Strategy: Outside the Classroom

Prepare Dallas residents to actively engage in the learning process through targeted programming.

## Sub-Strategies: Data

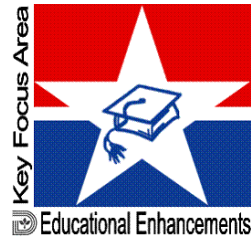
- According to UNESCO's Institute for Education, 92% of all learning occurs outside the classroom<sup>12</sup>
- A child's knowledge of alphabet letters entering kindergarten strongly predicts their 10<sup>th</sup> grade reading ability<sup>13</sup>
- Roughly 37% of children in the U.S. enter school without the skills necessary for lifetime learning<sup>14</sup>
- Every \$1 spent on early education, at age 40 the public saves \$12.90 in tax dollars<sup>15</sup>



# Linkages

---

- Public Safety
  - Access & Facilities
    - Safe Environments
    - Prevention and preparedness
- Economic Vibrancy
  - Community Capacity
    - Public-Private Partnerships
    - Workforce Development
- Clean Healthy Environment
  - Outside the Classroom
    - Environmental Education Programs
    - Civic Responsibility
- Culture Arts & Recreation
  - Access & Facilities
    - Shared Facilities
  - Outside the Classroom
    - Programming for Children & Youth
- E3 Government
  - Outside the Classroom
    - Employee Development



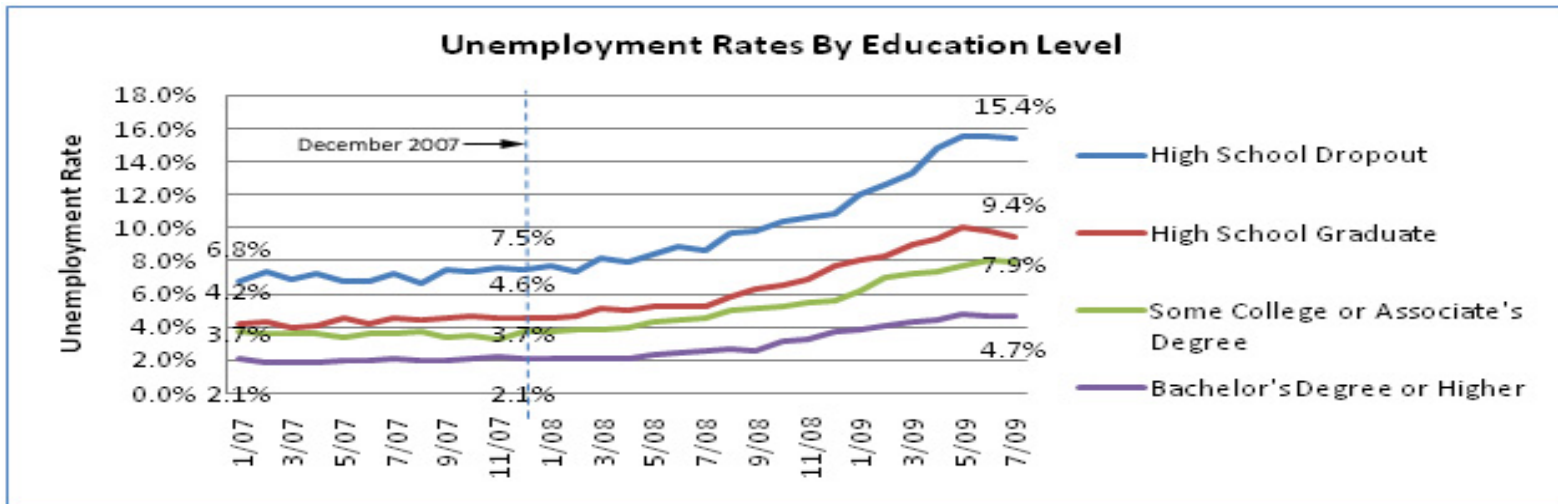
# Educational Enhancements



# Appendix / Graphics

## Data:

If the high school students who dropped out of the Class of 2009 had graduated, the nation's economy would have benefited from nearly \$335 billion in additional income over the course of their lifetimes.



The best economic stimulus is a high school diploma. Not only do high school dropouts earn less when they are employed, but they are also much more likely to be unemployed during the current economic recession.

# Source Page

---

1. Council Objectives - graduation rate / achievement tests (slides 5), Community Capacity - Test Scores (slide 11): *TEA Academic Excellence Indicator System*, Texas Education Agency, 2007-2009.
2. Council Objectives - educated workforce (slide 5): *American Community Survey*, U.S. Census Bureau, 2006-2007.
3. Council Objectives - college enrollment rate (slide 5): *Closing the Gap by 2015: 2008 Progress Report*, Texas Higher Education Coordinating Board.
4. Council Objectives - Education is Freedom fundraising (slide 5): *Education is Freedom*, 2009.
5. Access & Facilities - survey responses (slide 7); Community Capacity - survey responses (slide 11): *2009 Dallas Citizen Survey*, City of Dallas.
6. Access & Facilities - college comparisons (slide 7); : *Top 10 Best Places to Live*, CNNMoney.com, 2007.
7. Access & Facilities - student absences (slide 7): *National Youth Risk Behavior Survey*, National Centers for Disease Control and Prevention, 2007.
8. Motivators - 9<sup>th</sup> graders skill level (slide 9); College graduate earnings (slide 11): *The Challenge*, Bill and Melinda Gates Foundation, 2007.
9. Community Capacity - income and tax loss (slide 11): *Dropouts, Diplomas and Dollars: U.S. High Schools and the Nation's Economy*, Jason Amos, 2008.
10. Community Capacity - dropout cost (slide 11): *Crime Linked To Dropout Rates: The School Library Journal*, 2008.
11. Outside the Classroom - lifelong learning (slide 13): *Effective early Childhood Programs*: .
12. Outside the Classroom - early and later reading ability (slide 13): *Improving Early Literacy of Preschool Children*, Chrys Douherty, 1999.
13. Outside the Classroom - impact of informal education (slide 13): *Effective early Childhood Programs: Turning Knowledge Into Action*. Houston,
14. TX: University of Texas, Health Science Center at Houston. 2005.
15. Outside the Classroom - early spending (slide 13): *Significant Benefits: The High/scope Perry Preschool Study Through Age 27*, Highscope Educational Research Foundation, 1993.
16. Appendix/Graphics - ArtsPartners and TAKS scores (slide 18): *Enriching Minds. Growing our Future.*, Dallas ArtsPartners, 2006.
17. Motivators - Public Education Policy and Progress (slide 10); "The new Bush School report, entitled *The ABCD's of Texas Education: Assessing the Benefits and Costs of Reducing the Dropout Rate*, Bush School of Government and Public Service at Texas A&M University May 2009

