

Convention Center Hotel Research

City	State	Center	Years Open	Goals of the Facility	CDB/Local Development Activity 5 Years Before Open	CBD/Local Development Activity 5 Years After Open	Physical Growth Potential Proximate to the Site Before Open	Change in HOT 5 Years Before Open	Change in HOT 5 Years After Open	Center Owner/ Operator	Basic Description of Center	Convention Center Hotel	Hotel Rooms	Hotel Opening	Hotel Location	Hotel Details	Hotel Ownership
Comparable Cities																	
AUSTIN	TX	Austin Convention Center	4.3	Expanded cc at same time as hilton was built - losing conventions; complaints of no adjacent hotel	The area around the cc/hotel were developed prior to hotel	Restaurant, etc. business increased and several new successful restaurants opened a couple blocks away	large for convention center and minimal for ancillary development	9/11 and Katrina had negative impact on HOT (relevant before and after hotel opening)	* See table below	City of Austin	881,400 gross sq. ft. and 374,255 total sq. ft. of exhibit and meeting space 5 Exhibit Halls: 246,097 sq. ft. Upper Level Ballroom (North): 43,300 sq. ft. Lower Level Ballroom (South): 23,418 sq. ft. 54 Meeting Rooms & Show Offices: 61,440 sq. ft. 10-story, 1,000-space garage located 2 blocks west of facility	Hilton Austin	800	Opened December 2003	Adjacent to the facility's north side	31-story 27,000 sq. ft. main ballroom, a 15,000 sq. ft. junior ballroom, and over 10,000 sq. ft. of meeting space. Other amenities include two restaurants, a coffee shop and wine bar, health club, business center, outdoor swimming pool and spa Included in the hotel is the 5,000 sq. ft. health club	PUBLIC: Austin Convention Enterprises, Inc.,
ATLANTA	GA	Georgia World Congress Center	32.5	Nov 2003 expansion increased rooms from 450 to 1100. Always been top tier convention city.	Olympics and other downtown growth makes it hard to pinpoint what hotel expands did to econ impact.	Aquarium would not have opened without hotel expansion			04 up 12% over '03; '05 up 14.6% over '05; '06 up 13.3% over '05 (includes 20,000 rooms of which 10,000 w/in walking distance of cc.	Georgia World Congress Center Authority (created by the state)	1.4 mil sq. ft. of exhibit space that can be divided into 12 exhibit halls 106 meeting rooms Two ballrooms totaling 58,700 sq. ft. 1,740 seat Sidney Marcus Auditorium, plus two additional fixed-seat auditoriums	Omni Hotel @ CNN Center	1,067	Opened October 1975	A plaza was built over rail road tracks to join to CC	120,000 sq. ft. of meeting space 45 meeting rooms Largest meeting room is 19,864 sq. ft. Theater capacity: 2,212 Banquet capacity: 1,660	PRIVATE
CHICAGO	IL	McCormick Place	6.6	Hotel built to help fund pay down the cc expansion bonds. Currently net income = \$20 M (\$60 M revenue - \$40 M expenses) Considering expanding another 600 rooms to support operations of the cc.	Hotel not located in CBD. The cc was rebuilt in 1986 & expanded in 1998 and 2001. Navy Pier w/8.6 M visitors a year built in 1995.	Recently announced - new \$450 M hotel towers (and possible casino) w/ 1,500 rooms, 100,000 sf meeting & ballroom space. Possible Olympic games in 2016.	Minimal ancillary development. Growth possible only by buying & demolishing existing building stock.			Owned and operated by the Metropolitan Pier and Exposition Authority (MPEA), a municipal corporation created by the state	2.7 mil sq. ft. of exhibit halls 1.2 mil sq. ft. all on one level 175 meeting rooms totaling 700,000 sq. ft. 3 ballrooms, 2 of which are the largest in the city Assembly seating for 18,000 people 4,249 seat theater 3 theaters seating 300 each Access to 5,000 parking spaces	Hyatt Regency McCormick Place Hotel	800	Opened August 2001	Connected directly to the Convention Center via two enclosed sky bridges	43,500 sq. ft. of function space and 6,600 sq. ft. of pre-function space Meeting and banquet facilities include the 12,000 sq. ft. ballroom, two 750 sq. ft. boardrooms, four 700 to 1,000 sq. ft. meeting suites Hyatt Conference Center provides 25,011 sq. ft. of flexible meeting space	PUBLIC: Metropolitan Pier and Exposition Authority (MPEA)
DENVER	CO	Colorado Convention Center	2.3							Operated by SMG (in partnership with Hyatt Hotel Company and ARAMARK) on behalf of the City/County of Denver	584,000 sq. ft. of contiguous exhibit hall space that can be divided into 6 halls 63 meeting rooms totaling 100,000 sq. ft. 85,000 sq. ft. of hotel quality ballroom space 5,000 seat theatre is designed to be multi-functional Light Rail Train Station 1,000 space parking garage includes a bridge walkway	Hyatt Denver Convention Center Hotel	1,100	Opened December 20, 2005	Adjacent to the CC	60,000 sq. ft. of meeting space, including a 15,000 and 30,000 sq. ft. ballroom and 17,000 sq. ft. of meeting space 35 total meeting rooms 60,600 sq. ft. of function space, including a 30,000 sq. ft. ballroom on the third level, and 15,000 sq. ft. ballroom on the fourth level 6,700 sq. ft. health club	PUBLIC: Denver Convention Center Hotel Authority
HOUSTON	TX	George R. Brown Convention Center	4.3	Built in conjunction with cc expansion. Goal was to attract more conventions. And to provide rooms for visitors to Toyota Center and Minute Maid Park. Opened for Superbowl XXXVIII	2 hotels totaling 411 luxury rooms; 2 office towers totaling 1.4 M s.f. office & 52,000 s.f. retail (\$267M); 500,000-gallon aquarium w/ retail & entertainment; 19,000 seat, 750,000 s.f Toyota Center; 42,000 seat baseball stadium - Minute Maid park	Hdquater hotel for NFL Superbowl and MLB All-Star games; 3 hotels totaling 608 luxury rooms; 705,000 sf. Calpine Center office tower; Mixed-use project w/ 240 res. units & House of Blues (\$200M)	City received 6 of the needed 11 blocks for the cc. City purchased additional land for retail & restaurant development.			Houston Convention Center Hotel Corporation (a component unit of the City of Houston, TX)	1.2 million square feet of flexible exhibit, meeting and registration space 7 exhibit halls; 862,000 square feet of exhibit hall space An arena with telescopic seating for 6,000, suitable for large scale presentations, concerts, corporate meetings, and sporting events George Bush Grand Ballroom	Hilton Americas-Houston	1,200	Opened December 2003	Connected to the CC by two skywalks	24-story 91,500 square feet of meeting space 40,000 square foot Grand Ballroom, divisible into 12 rooms; accommodates 3,000 guests banquet style or 3,500 guests theater style 26,000 square foot Ballroom of the Americas, divisible in to six independent meeting	PUBLIC: Houston Convention Center Hotel Corporation (City of Houston)

CUST #	CUST NAME	QTR	Year	Tax Paid
AUS00	AUSTIN HILTON CONVENTION HOTEL	4Q	2003	3,349.08
		1Q	2004	498,187.60
		2Q	2004	535,466.65
		1Q	2005	718,030.69
		2Q	2005	673,902.29
		3Q	2004	544,580.55
		4Q	2004	581,401.90
		1Q	2006	819,324.70
		2Q	2006	799,886.44
		3Q	2005	629,353.34
		4Q	2005	666,098.70
		1Q	2007	901,798.84
		2Q	2007	878,524.45
		3Q	2006	753,924.71
		4Q	2006	701,668.99
		3Q	2007	844,748.77
		4Q	2007	760,019.15
Total Hotel Tax Collected Since 4th Quarter 2003				11,310,486.85