

Dallas Comp. Cities
Hotel Statistics Before and After
Attached Convention Center Hotel Opening

City	Year	Occupancy	Change	ADR	Change	RevPAR	Change	Supply	Change	Demand	Change	Revenue	Change
Austin - Dec. 2003	2001	62.38	-14.00	81.82	-1.83	51.04	-15.58	8,204,345	7.78	5,117,941	-7.31	418,767,765	-9.01
	2002	57.24	-8.23	77.64	-5.11	44.44	-12.93	8,684,531	5.85	4,971,358	-2.86	385,970,238	-7.83
	2003	56.87	-0.66	76.08	-2.00	43.27	-2.65	9,020,388	3.87	5,129,528	3.18	390,273,511	1.11
	2004	58.63	3.09	76.41	0.43	44.79	3.53	9,344,777	3.60	5,478,381	6.80	418,588,112	7.26
	2005	66.34	13.17	81.36	6.48	53.98	20.50	9,161,039	-1.97	6,077,778	10.94	494,488,593	18.13
Chicago - June 1998	1996	70.32	2.48	90.54	8.43	63.66	11.12	29,206,657	0.27	20,536,902	2.75	1,859,428,357	11.41
	1997	70.27	-0.06	97.76	7.98	68.70	7.91	29,884,255	2.32	20,999,836	2.25	2,053,008,686	10.41
	1998	68.89	-1.96	104.31	6.70	71.86	4.61	31,349,425	4.90	21,597,442	2.85	2,252,888,040	9.74
	1999	68.02	-1.27	107.87	3.41	73.37	2.10	32,892,035	4.92	22,372,750	3.59	2,413,326,339	7.12
	2000	68.69	0.99	111.91	3.74	76.87	4.77	34,173,470	3.90	23,474,903	4.93	2,626,962,569	8.85
Denver - Dec. 2005	2003	57.88	-2.23	74.60	-1.58	43.18	-3.77	13,493,113	0.87	7,810,315	-1.38	582,686,942	-2.93
	2004	60.22	4.03	75.02	0.56	45.18	4.62	13,305,505	-1.39	8,012,051	2.58	601,103,051	3.16
	2005	62.26	3.39	81.22	8.26	50.57	11.93	13,334,219	0.22	8,301,547	3.61	674,245,177	12.17
	2006	64.47	3.56	90.69	11.66	58.47	15.63	13,507,318	1.30	8,708,459	4.90	789,744,769	17.13
	2007	65.50	1.59	99.26	9.45	65.01	11.20	13,722,277	1.59	8,988,013	3.21	892,145,368	12.97
Houston - Dec. 2003	2001	64.60	4.41	73.75	-1.75	47.64	2.58	20,380,492	3.65	13,165,202	8.23	970,933,678	6.33
	2002	59.70	-7.58	73.31	-0.60	43.77	-8.13	20,798,272	2.05	12,417,107	-5.68	910,248,378	-6.25
	2003	56.53	-5.32	71.08	-3.03	40.18	-8.19	21,106,432	1.48	11,930,611	-3.92	848,083,884	-6.83
	2004	56.68	0.28	75.21	5.81	42.63	6.11	22,159,030	4.99	12,560,635	5.28	944,737,193	11.40
	2005	66.31	16.98	76.60	1.84	50.79	19.14	22,161,807	0.01	14,695,688	17.00	1,125,671,995	19.15