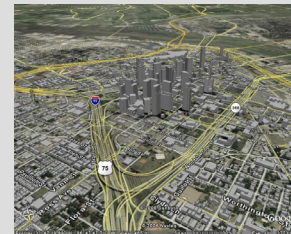
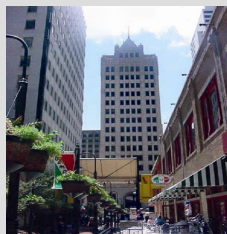


forwardDallas! Implementation Proposed Garland Road Corridor Vision Public-Private Partnership Project

Quality of Life
Committee Briefing
June 11, 2007



Purpose

- Review approach and process for a public-private partnership planning project for *forwardDallas!* implementation
- Provide an overview of the scope for the proposed **Garland Road Corridor Vision** – a neighborhood initiative led by a private stakeholder group

Garland Road Corridor Vision Advisory Committee

- Members proposed by Councilmember Griffith
- 16 member committee representing a range of interests along the corridor
- Three co-chairs identified

Garland Road Corridor Vision Advisory Committee Role

- Represents area stakeholder interests as broadly as possible
- Defines project goals and scope
- Raises funding, engages and manages consultant(s)
- Ensures broad-based community input
- Builds community consensus on final recommendations

Garland Road Corridor Vision Additional Committees

- Stakeholder Working Group: Larger stakeholder group (45 to 50 members) to serve as sounding board for proposals
- Technical Committee: Public agency representatives to review recommendations

City Staff Roles and Responsibilities

- Establish and coordinate inter-agency, inter-departmental technical committee
- Provide technical review and assistance to inform and strengthen decision-making process and recommendations
- Assist with public outreach and participation efforts
- Facilitate the public adoption process after completion of final draft plan

Garland Road Corridor Vision Consultant

- Proposed Consultant: MESA Design Group
 - Award winning Landscape Architecture, Planning and Urban Design firm based in Dallas, Texas with over 25 years experience
 - Robin H. McCaffrey, AIA, AICP; Principal-in-charge
 - Carissa Cox; Planner
- Consultant to be engaged and funded by Advisory Committee

Garland Road Corridor Vision Proposed Work Scope

- Project focus on Urban Design for the Garland Road Corridor from LBJ Freeway to the Garland Road / Gaston Road Intersection
- Two proposed phases
 - Phase I: Corridor Vision
 - Phase II: White Rock District Action Plan

Garland Road Corridor Vision Proposed Work Scope – Phase I

Phase I: Corridor Vision

- Open house kick-off
- Contextual analysis
- Vision formulation through workshops
- Vision summary report

Garland Road Corridor Vision Proposed Work Scope – Phase II

Phase II: White Rock District Action Plan

- Refine Vision based on detailed stakeholder review
- Develop comprehensive work program for implementation

Conclusion

- The Garland Road Corridor Vision Advisory Committee has held its first meeting to discuss the work scope and planning process
- The Garland Road Corridor Vision will be a pilot project for privately-funded, neighborhood-led planning initiatives

Council Committee Direction

- Approve proposed Advisory Committee and process for the Garland Road Corridor Vision public-private partnership project

Appendices

- Garland Road Corridor Vision Proposed Advisory Committee



Questions & Discussion