

CHEESE HEROIN



Dallas Police Narcotics

April 2, 2007



“Cheese”

The New Face Of Heroin



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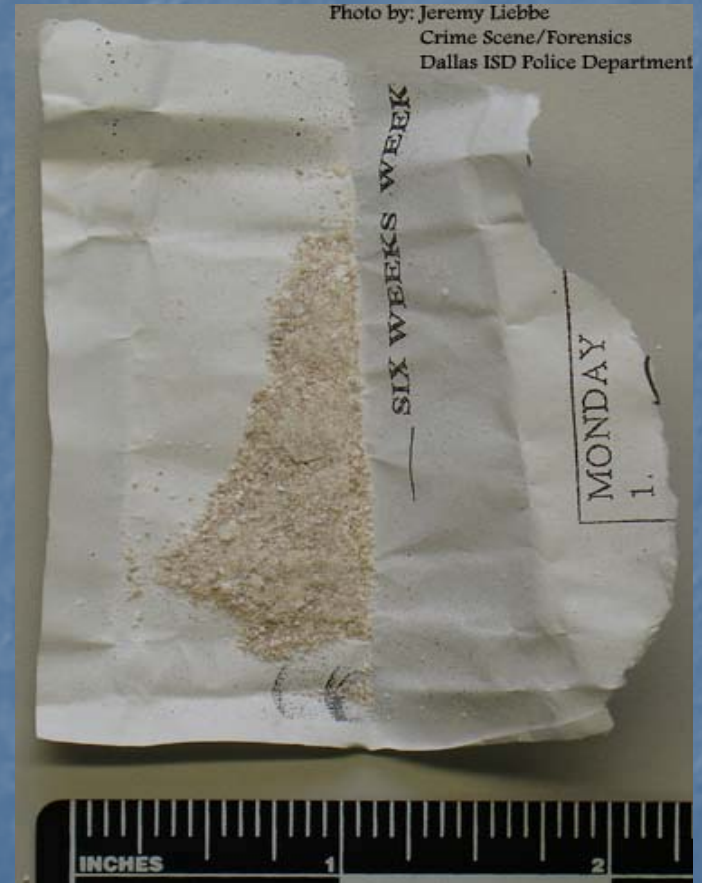
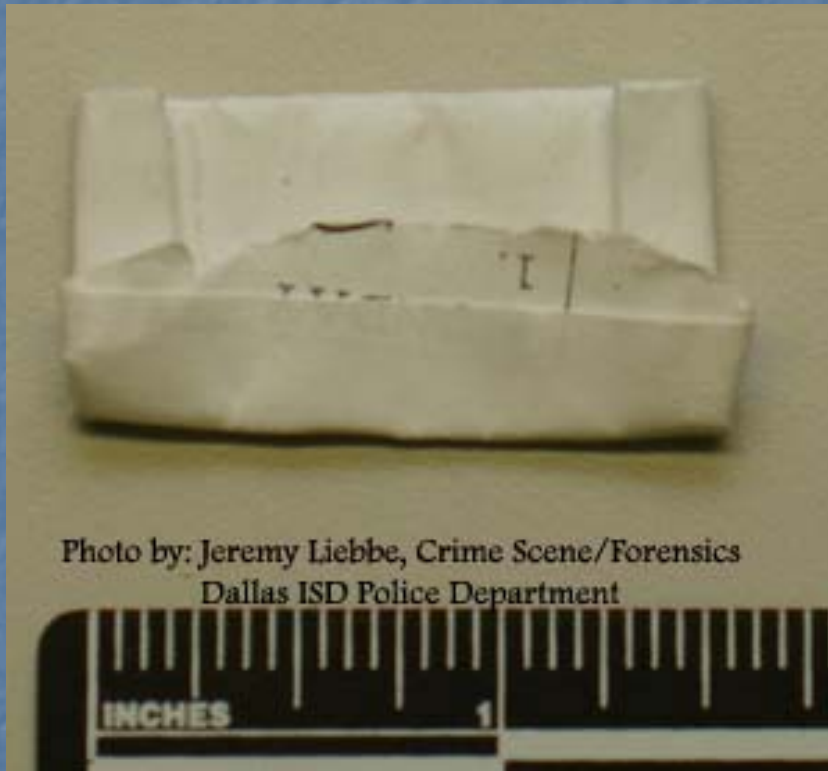
What Is "Cheese"?

- Black tar heroin and crushed Tylenol PM tablets
- Highly addictive and very dangerous
- Tan-colored powder usually snorted through the nose with a tube, straw, or small ballpoint pen
- Packaged in a small paper bindle or zip lock baggie
- Can be bought for as little as \$2
- Popular among Hispanic juveniles, both male and female
- Has been identified in more than a dozen Dallas ISD schools and in surrounding suburbs

"Cheese" Heroin



"Cheese" Bindles



"Cheese" Baggies



Photo by: Jeremy Liebke, Dallas ISD Police Department

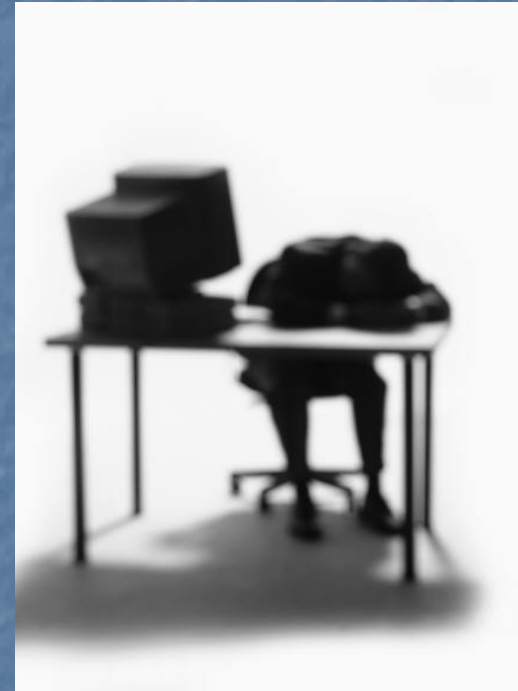
Distribution



- Users purchase “bumps” of “cheese” from other juveniles or directly from adult dealers
- “Cheese” can be purchased for as little as \$10 a gram
- A single dose or “bump” typically costs \$2

Symptoms Of Use

- Drowsiness and lethargy
- Euphoria
- Excessive thirst
- Disorientation
- Sleepiness and hunger
- Sudden change in grades and friends



Symptoms Of Withdrawal

(May begin within a few hours of use)

- Mood swings
- Insomnia
- Headache, chills, nausea, vomiting
- Muscle spasms, muscle & bone pain
- Anxiety, agitation, disorientation
- May last five to six days

Overdose Risks

- Heroin, morphine (heroin metabolite) and diphenhydramine HCl are all depressants
- Overdose or combination with other depressants (i.e. alcohol) can cause respiratory arrest and subsequent death



Arrests by Dallas Independent School District

	05/06	06/07*	Council District
Jefferson HS	43	27	13
White HS	6	9	13
North Dallas HS	3	26	14
Wilson HS	1	2	14
Skyline HS	1		4
Molina HS	2		3
Sunset HS	1		1
Pinkston HS		1	3
Village Fair Alt	1	13	4
Seagoville HS	1		---
Cary MS	19	19	13
Marsh MS	9	10	13
Walker MS		1	13
Rusk MS	1	13	2
Spence MS	1		2
Preston Hollow Elementary	1		13
Off Campus		1	---
Arrests	90	122	

*Statistics through February 2007

First Alert Drug Testing

- **First Alert** is a free drug-screening program for children in middle or high school in the Dallas ISD.
- Testing is administered based on voluntary parental request.
- Both the parent/guardian and student must sign the consent form.



Safe and Drug-Free
Schools/Abstinence Education
Programs at (972) 925-8040.



Cheese Task Force – March 7, 2007

- DISD and DISD PD
- Dallas Police Narcotics Division
- Dallas Police Youth Services Section
- DEA
- Greater Dallas Council on Alcohol and Drug Abuse
- Accion America
- Dallas County Juvenile Department
- Dallas County Juvenile Probation Department
- Dallas County Health and Human Services
- Texas Department of State Health Services
- Children's Medical Center
- Parkland Hospital
- UT Southwestern Medical School and Children's Hospital
- Phoenix House
- Timberlawn
- Association of Persons Affected by Addiction
- Drug Prevention Resources
- Value Options

"Cheese": The New Face of Heroin Conferences

- **Dates:** April 2, 2007 and May 17, 2007
- **Where:** Mesquite Convention Center
 - Participants
 - Greater Dallas Council on Alcohol and Drug Abuse
 - Green Oaks PRC 3 Resource Center
 - Region 10 Education Service Center
 - Dallas Police Department
 - DISD and DISD PD
 - DEA
 - Phoenix House
 - Nexus

Agency Cooperation

- Dallas Police Department coordination with other school districts within the Dallas city limits
- Dallas Police Department/Dallas ISD ongoing exchange of information

Who To Call For Help

DISD Police Department - (214) 932-5627

DISD Police Narcotics Hotline - (214) 932-5695

Dallas Police Narcotics – (214) 671-3120

Addiction Information and help:

Dallas ISD Safe and Drug-Free Schools Department
(972) 925-8040

Greater Dallas Council on Alcohol and Drug Abuse
Treatment Hotline - (214) 522-8600

Questions?

Dallas Police Narcotics



214-671-3120